



MERRY CHRISTMAS

From Your Neighborly **Sav-on** Drug Store



SET, \$1.00
Beautifully
gift packaged

THE BEAUTIFUL
ACCESSORY:

**GAY
FIGURINE**

A joyous fragrance in
Cologne and hand lotion
to match the holiday mood.

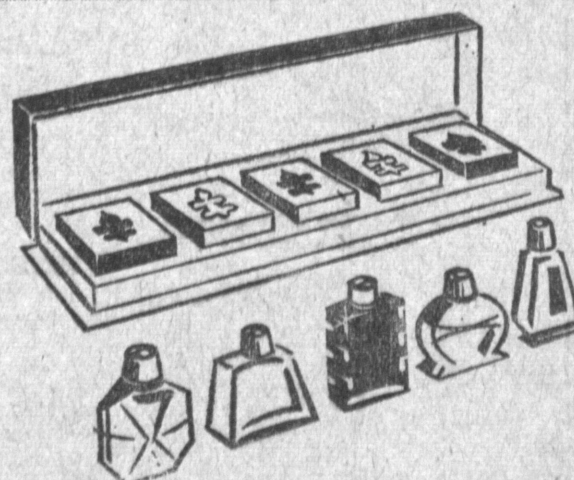
BY DOROTHY GRAY



Spray Jr. by Tinkerbell

Light-hearted floral fragrance,
plus a grown-up atomizer
... just like mother's,
attractively packaged
in acetate gift box.

1.00 Plus Tax



Ciro Originals

Five richly designed original
bottles of perfume,
Surrender, New Horizons, Danger,
Ricochet and Reflexions ...
All arrayed in one handsome
gift box. A \$10.00 value.

5.00 Plus Tax



INTRODUCING

Lenthéric
Toilet Water
Mist
Spray

IN COLORFUL NEW
SPRAY FLACONS

A most bewitching ideal
Spray on a misty veil of
your favorite Lenthéric
fragrance. Refreshing. And
ever so romantic!

CHOOSE FROM:
TWEED ... MIRACLE ...
SHANGHAI ... at \$3.00
plus tax
DARK BRILLIANCE ...
ADAM'S RIB ... at \$3.25
plus tax

Matching bath powder also available

CHARM
TRIO

by Little Lady
TOILETRIES



Just like
mommie's

A trio of Little Lady toiletries
for fun and good grooming
both. Toilet Water, Bubble
Bath and Hand Lotion with its
very own dispenser. All in an
exciting gift box. \$1.75
(plus 10% Fed. tax)

You'll treasure
Perfume Classics
by **BLANCHARD**
at a Special Introductory Offer



REGULAR \$6.00 VALUE

NOW ONLY \$2.50
PLUS TAX

Bath Set by Tinkerbell



Freshly scented liquid
bubble bath and
soft-as-down powder mitt
with delicate tale
for after-bath
dusting.

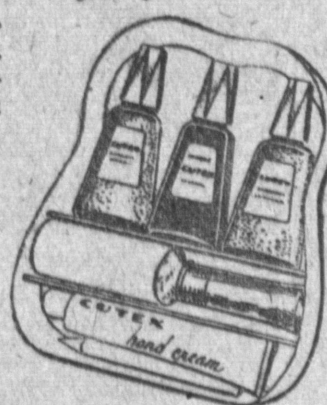
2.00
Plus Tax

Give Her Beautiful Hands!
CUTEX
Manicure Gift Set

Ideal for Christmas stock-
ing or special occasions.
Complete manicure essen-
tials plus famous Cutex
hand cream and lipstick.

ONLY
\$1.49
Plus Tax

Available in four beautiful
pastel plastic case colors.



The belles
wait for
MIDNIGHT



gifts by **TUSSY**

A bewitching fragrance ... beautifully
packaged and ready for Christmas gifting!
Spray Mist (as shown) ... \$2.50
Glamour Set (cologne with hand-and-
body lotion) ... \$1.00
Gift Dust (Cologne with dusting
powder and puff) ... \$3.25
Gift Set (cologne, dusting powder
and lotion) ... \$5.50
Add Federal Tax to all prices

GIFTS BY SHULTON

...for the happiest faces on Christmas morning!

FOR HER



DESERT FLOWER LIQUID
SACHET 2.00
The exciting new way to
wear perfume! Gift-boxed
in gold and pink.



DESERT FLOWER HAND &
BODY LOTION 2.00
Handy pump dispenser.
Gift-packaged in gold and
white.



FRIENDSHIP GARDEN GIFT SET 4.00
Dusting Powder and Spray Cologne
in beautiful new gift package.

FOR HIM



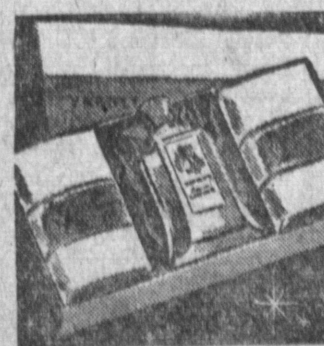
OLD SPICE GIFT SET 8.00
After Shave Lotion, Men's
Cologne, Stick Deodor-
ant, Body Talcum, Show-
er-poo in shower-safe plastic.



OLD SPICE GIFT SET 2.00
After Shave Lotion, Pressurized
Smooth Shave.

OLD SPICE GIFT SET 1.00
Travel-size bottles of
After Shave Lotion and
After Shave Talcum.

YARDLEY



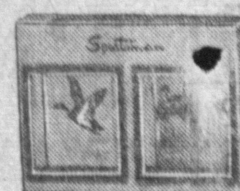
A welcomed gift anytime—
especially this Christmas...

YARDLEY
ENGLISH LAVENDER
& SOAP

\$1.50

Come in and see other colorful
gifts from YARDLEY

This Christmas
give
your
man
Sportsman



SPORTSMAN
Shaving Lotion and Cologne,
2 oz. ea.
\$1.00 PLUS TAX

All above prices plus tax